



Dr. S. Venkataratnam
Chairman, RASS-KVK

kisan Mela

RASS-KVK in collaboration with ATMA, Chittoor organised Kisan Mela at the KVK premises on 23.01.2026. Dr. S. Venkataratnam, General Secretary, RASS and Dr. B. Shobhamani, Director of Extension, SVVU, Tirupati were attended as chief guests. KVK Scientists and Line department officials provided guidance on integrated pest management, balanced fertilizer application, bio-fertilizers, animal husbandry, and government subsidy schemes. Principal scientists from RARAS, line department representatives from both Chittoor and Tirupati districts, DAATTC Coordinator, Registrar (Retd.) from ANGRAU, and about 516 farmers were participated in the mela. The dignitaries also released publications of KVK and essential inputs like seed and sprayers were supplied to selected farmers. KVK also arranged as agriculture exhibition with latest farming technology during the mela.



Activities

1. Kisan Mela
2. VB G RAM G
3. Official Visit
4. EXhibitions
5. Students Visit
6. Review Meeting
7. SAC
8. Women's Day
9. Field Days
10. Animal Health Camps
11. Trainings
12. PM KISAN
13. GCWAS-26
14. Other Extension Acts



RASS-Krishi Vigyan Kendra

Vanasthali, Karakambadi (P), Renigunta (M), Tirupati Dist, A.P. - 517 520
website: kvkchittoor.org, e-mail: rasskvk@gmail.com





Awareness programmes and Sarpanch Sammelans on Viksith G RAM G Mission were organized by KKV at its premises and at adopted villages from 03.01.26 to 09.01.26. During the programmes KVK scientists created awareness on objectives and benefits of VB G RAM G Mission towards farming community.



SMS, Agronomy and Horticulture has attended as resource persons for Training Programmes organized APCNF (05.01.26) for CRPs and programme on Management practices in Mango during flowering and fruiting period organized by Dept of Horticulture (06.01.26) at Aranyam Kandriga village, Narayanavanam mandal and Vallivedu and Pudipatlabailu villages of Pakala mandal. They explained about Nutrient Management, Pest and Disease Management in major field crops and IPM and INM practices in Mango describing the damage symptoms of Sooty mold, hopper and snow scales in Mango.

KVK has hosted official visit of Dr. Sridevi and Dr P.C. Latha, Principal Scientists, ICAR-IIRR, Hyd & Dr. Madhusudhan Rao, Assistant Chief Technical Officer, ICAR-IIHR, Bengaluru on 07.01.2026. KVK scientists has explained about activities of KVK and various demonstration units at KVK farm. They also visited adopted villages, Thimmasamudram and Karlapudi villages of KVB Puram mandal to study the soil profile of the selected mandals in the district.



Exhibitions

KVK has participated in Kisan melas organized by SVVU, Tirupati and RARS, Tirupati on 10.02.2026 and 12.02.2026, respectively and arranged exhibition stalls by showcasing latest farming technologies, value added products with fruits and vegetables, farm machinery etc. Research and extension faculty of Southern Zone, Farmers, Students and private input agencies visited the KVK stall.



Exposure visit of Students

KVK has hosted Internship for students MANAGE Hyderabad from 12.02.26 to 21.02.26. as a part of Unnat Bharath Abhiyan. The students studied the activities of KVK at different adopted villafes and collected dat on performance of the technologies, economics and livelihood stsus of the farmers. A total of 40 PGDM -ABM students participated in the programme.



Review of activities of RASS KVK, Tirupati by Sri Shivraj Singh Chauhan, Hon'ble minister for Agriculture and Farmers welfare and rural development, GoI

The Review Meeting of Krishi Vigyan Kendra (KVK), Tirupati (RASS), was held at Sri Bhagya Rest House, Tirumala, on 22.02.2026 under the chairmanship of Shivraj Singh Chouhan, Hon'ble Union Minister for Agriculture & Farmers Welfare and Rural Development, Government of India.



The Hon'ble Minister comprehensively reviewed the activities, achievements, and outreach initiatives of KVK, Tirupati, with particular emphasis on technology dissemination, capacity building, and measurable impact on farmers' livelihoods. He examined the progress of ongoing programmes and interacted with scientists and stakeholders to assess the effectiveness, scalability, and sustainability of field-level interventions.

The meeting was attended by Dr. Sheikh N. Meera, Director, ICAR-ATARI, Zone X, Hyderabad; Dr. S. Venkataratnam, Chairman, RASS KVK; Dr. G. Sivanarayana, Director of Extension, ANGRAU; Dr. B. Shobhamani, Director of Extension, SVVU, Tirupati; Dr. A. R. Reddy, Principal Scientist, ICAR-ATARI, Hyderabad; Dr. V. Sumathi, ADR, RARS, Tirupati; Sri S.Prasada Rao, DAO, Tirupati; Dr. S. Sreenivasulu, Senior Scientist and Head, KVK; along with all scientists and staff members of the KVK. A few progressive farmers from the district also participated in the review and shared their field experiences, adding practical insights to the deliberations.

At the outset, Dr. Sheikh N. Meera welcomed the Hon'ble Union Minister and other dignitaries and briefly outlined the mandate of ICAR-ATARI and the role of KVKs in strengthening the agricultural extension system.



Dr. S. Sreenivasulu presented a comprehensive overview of the activities, achievements, and impact of KVK, Tirupati, since its establishment in 1992. He elaborated on major extension initiatives and technology dissemination efforts undertaken to enhance productivity, profitability, and sustainability in the district.

He highlighted the popularization of Direct Seeded Rice (DSR) using drum seeders, introduction of paddy transplanters to address labour scarcity and reduce cultivation costs, and dissemination of high-yielding varieties in major agricultural and horticultural crops. Emphasis was also placed on the promotion of natural farming practices, soil health management, and soil and water conservation measures aimed at improving resource-use efficiency and long-term ecological sustainability.

Dr. Sreenivasulu further detailed the training programmes organized for farmers, farm women, rural youth, and extension personnel to strengthen their technical knowledge and entrepreneurial skills. He presented notable success stories demonstrating how continuous guidance and handholding support from the KVK enabled individual farmers to enhance productivity, diversify enterprises, and improve their incomes.

During the discussion session, the Hon'ble Minister sought detailed information on the economics of Direct Seeded Rice and machine transplanting, particularly with regard to comparative cost of cultivation, labour savings, water use efficiency, and net returns. He interacted with a master trainer farmer practicing DSR to understand its practical benefits, field-level challenges, and overall profitability.



The Hon'ble Minister also reviewed the progress of natural farming in Tirupati district, enquiring about its extent of adoption, certification processes, market linkages, and premium price realization. He interacted directly with a farmer practicing natural farming to gain firsthand insights into input management, yield performance, and marketing experiences.

Further, he interacted with a tuberoses grower and discussed cost of cultivation, returns, marketing channels, price fluctuations, and value addition opportunities. The deliberations also covered strengthening Farmer Field Schools, enhancing seed and seedling production systems, building the capacity of extension personnel, and improving institutional convergence for effective technology transfer.

The Hon'ble Minister appreciated the initiatives of KVK, Tirupati, and commended the services rendered to the farming community of the district. He encouraged the KVK to continue its efforts with greater focus on impact-oriented and scalable interventions.

Following the program, dignitaries along with Hon'ble Minister released publications and value-added products developed by KVK and supplied Paddy seed, bio pesticides, bio fertilizers, Arka mango special micro nutrient mixture to farmers for conducting demonstrations in farmers' fields.



Scientific Advisory Committee (SAC)

KVK has Organized Scientific Advisory Committee (SAC) meeting under the Chairmanship of Dr.V. Sumathi, ADR, RARS, Tirupati on 24.02.2026 at its campus. Senior scientist and Head presented action taken report of previous SAC meeting, Progress of KVK during 2025-26. All the SMSs presented discipline wise progress for 2025-26 and proposed action plan for the year 2026-27. Dr.B. Shobhamani, DE, SVVU, Tirupati, Dr.V. Vishalakshmi, ANGRAU, Lam, Guntur, District Officers of line departments, Scientists from RARS & RHRS, Tirupati, Faculty from SVVU, SPMU, Tirupati, Program organizer, AIR, Tirupati, SAC members, KVK staff and farmers were attended the meeting.





International Women's Day-2026

KVK scientists participated in International Women's Day-2026 at Karakambadi Village on 08.03.2026 organized by our host organization, RASS. Dr.S. Venkataratnam, General secretary, RASS and Chairman RASS-KVK and other Executive committee members of RASS were attended as chief guests. The women farmers and SHG members were enlightened about role of women in Indian agriculture, women's rights and empowerment, women's mental health, stress management etc. A total of 2828 participants attended the programme.



FIELD DAYS

Maize

Cluster Front Line Demonstrations (CFLDs) in maize were conducted during rabi 2025-26 at Erikambattu village, Narayanavanam mandal to popularize bio fortified hybrids. Capacity building programmes were organized to farmers to strengthen their knowledge with respect to production and protection aspects in addition to importance of bio fortified crops.

The selected farmers were supplied with Pusa HQPM 5 improved seed, weedicide, need based pesticides during the crop season for conducting demonstrations. Farmers were also supplied soil health cards and motivated farmers to use nutrients based on soil test results. At the time of harvest field day



was conducted in maize crop to create awareness among the farming community about the performance of Pusa HQPM 5 improved, which was biofortified hybrid. The attended farmers expressed their happiness about the performance of Pusa HQPM 5 improved maize hybrid in terms of yield and economics.



Groundnut

Demonstrations were conducted in Rabi groundnut under CFLD Oilseeds, 2025-26 at Thimmasamudram village of KVB Puram mandal. Improved variety TAG 73 groundnut and Visista groundnut varieties along with ICM practices were demonstrated in the farmers field at KVKB Puram and Nindra mandals, respectively. TAG 73 groundnut recorded 14.65% higher yield and Visishta recorded 15.28% higher yield than the farmers practice, TAG 24.



Animal Health Camps

KVK has conducted five animal health camps at Gollapalli, Ankamanaidumitta, Mamandur, Venkatapuram and Dodlamitta villages of Renigunta mandals, in collaboration with RASS Mahila Jyothi Mutually Benefit Trust. The problems like Lumpy skin disease, maggoted wound, abscess, pox, skin infections, anoestrus and repeat breeding conditions were observed and treated about 452 animals, and required treatment and preventive measures were also suggested to farmers. Pregnancy diagnosis was done for 203 animals and artificial insemination for 56 animals in the camps. Deworming and deticking was done to all the animals. Method demonstration was conducted on identification of subclinical mastitis through SFMT reagent and prescribed antibiotics for 3 days for positive animals.



KVK scientists were attended as resource persons for 10 Training programmes on “Production Technologies for increasing the yield of summer Oilseed Crops under National Mission on Edible Oilseeds Value Chain Cluster (NMEO), 2025–26 organized by the Department of Agriculture during February and March, 2026 at Narayanavanam, Vadamalapeta, Tirupati Rural, B.N Kanruga, KVB Puram and Pichatur mandals of Tirupati district. During these programmes KVK scientists created awareness on Integrated Crop Management Practices, Integrated Pest Management, Value chain Management in groundnut, FPOs and management practices in Oil Palm cultivation etc. ADAs, MAOs of respective mandals, VAAs of respective Rythu Seva Kendras and more than 500 farmers participated in these programmes.



Live Screening of PM KISAN 22nd Instalment release

RASS KVK has organized live telecast of the 22nd instalment release of the Pradhan Mantri Kisan Samman Nidhi (PM-KISAN) scheme and the address by Hon'ble Prime Minister Shri Narendra Modi from Guwahati, Assam on 13.03.2026. This live screening for farmers was held at the RASS HO, Tirupati and at Karakambadi village, Renigunta mandal.

During the program, following the live broadcast of Hon'ble Prime Minister Shri Narendra Modi's speech, KVK scientists explained various welfare programs being implemented by the Central Government for farmer welfare and the initiatives undertaken by the Krishi Vigyan Kendra to increase the income of the farmers. Speaking about the Prime Minister's address, scientist explained that, investment support under PM-KISAN amounting to Rs. 18,640 crores were transferred directly into the accounts of over 9.2 crore farmers across the country. As part of this, Rs. 28.72 crores were transferred to over 1.43 lakh farmers in Tirupati district. They urged farmers to utilize this financial assistance for their agricultural needs.



In the subsequent discussion between scientists and farmers, KVK scientists provided awareness on management practices for various food and horticultural crops under cultivation. They discussed soil test-based fertilizer application, integrated pest management, the objectives of the Digital Agriculture Mission, the importance and benefits of Farmer Registration IDs, Bharat Vistar, Farmer Producer Organizations (FPOs), and management practices in livestock. About 157 farmers from different mandals of the district were participated in the program.



Subject Matter Specialist, Home Science, participated in Global Conference on Women in Agri Food Systems (GCWAS – 2026) from 12-14 March 2026 held at NASC complex, New Delhi. She presented a poster on 'Nutri gardens for improving nutritional security and income'.



The conference was inaugurated by Hon'ble President of India Smt. Droupadi Murmu, highlighting the role of rural women in enhancing family nutrition through nutri gardens.

Mandated Activities

Particulars	No. of Progs.	No. of Beneficiaries
Trainings - PF	47	3019
Trainings - RF	02	60
Trainings - EF	06	215
OFTs	02	06

Other Extension Activities

Radio Talks

1. Sheep rearing and management - **SMS, Veterinary**
2. Home based cultivation of medicinal and aromatic plants - **SMS, Home Science**

Farmers visit to KVK : 27 visits, 542 farmers for seed, seedlings and to know about new technologies in different crops.

Scientist visit to Farmers Field : 12 visits, 841 farmers - suggested suitable crop management practices and plant protections measures to farmers in different crops.

Method Demonstrations : 8 demonstrations, 202 farmers

Group Discussions : 8 Discussions, 142 farmers

Soil Health Campaign : 1 Programmes, 21 farmers.

Special Programmes : 11 Programmes, 1043 students

Exhibitions : 3 Exhibitions, 1912 farmers



Supply of seed & seedlings

Groundnut	: 6 Q	Mango	: 250 No.
Blackgram	: 1 Q	Acid Lime	: 290 No.
Tuberose	: 5 Q	Marigold	: 30000 No.
Chilli	: 25000 No.	Medicinal Plants	: 70 No.
Tomato	: 10000 No.	Mulberry	: 350 No.
Drum Stick	: 5000 No.	Srigandham	: 560 No.
Ash gourd	: 3500 No.	Redsandal	: 300 No.



Number of phone calls received by KVK scientists: 698



KVK has analyzed 314 soil & 1 water samples and supplied soil health cards to farmers

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